



INFOPRENEURSHIP

Starting a Successful Internet Business/Growing An Existing Small Business

PRESENTER : DOUG LEE, INTERNET BUSINESS CONSULTANT

Topics to be covered:

- Choosing a Profitable website niche & creating ideas.
- Affiliate marketing income + contextual advertising income.
- Generating income online through Infopublishing.
- Attracting more local clients for an existing small business.
- How to Rank on Google and other search engines.
- Picking the right hosting company for your website.
- Knowing when & how to use social media.

Location: Urban League of Greater Cleveland

2930 Prospect Avenue
Cleveland, Ohio 44115

Dates: October 19th and October 26th, 2011

Time: 4:30 pm until 6:30 pm

Cost: \$35.00 for both sessions / \$20.00 for one session

Session 1: Starting an online small business

Session 2: Growing an existing business

Check or money order only

To register, contact Gwen Solomon at 216-622-0999 x232. or via email gsolomon@ulcleveland.org

Doug Lee has a sales background and has worked with various network marketing and direct selling companies as a freelance entrepreneur. As an Internet Business Consultant, he has been conducting business online for over twelve years. Doug trains small business owners and entrepreneurs on how to start and maintain a successful business online. His training helps equip individuals or businesses to compete against their mainstream competitors by applying his techniques to his own Web sites. Doug has also been able to record thousands of unique visitors a month and 100,000 page views a month.