



NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

# and the EMPLOYER

WWW.NAWIC.ORG

NAWIC is a professional Association comprised of women working in construction and related industries. It was established in 1955 by 16 founding members. Today, more than 5,500 women in approximately 160 chapters across the United States are NAWIC members. Members of the Association are business owners/managers, executives, subcontractors, accountants and estimators. Members are also employed in construction trades, including welding, carpentry, plumbing and electrical work. A company can apply for one or more corporate chapter memberships or become a NAWIC Sponsor.

## Membership Benefits Employers

### THROUGH CONSTRUCTION EDUCATION

- As a NAWIC member, your employee will receive discounts with Lorman Education Services. Lorman Education Services provide cost-effective training opportunities that meet the needs, enhance the skills, restore knowledge, and build competencies of NAWIC members. This partnership provides a convenient way for NAWIC members to keep up with CEUs, as some classes are offered online or in cities around the country. Course topics include Environmental Concerns, Construction Issues, Land Development, Public Works, Water Law, Real Estate and Engineering to name just a few.

- As a NAWIC member, your employee can participate in the educational programs developed by the NAWIC Education Foundation (NEF). Courses in the fundamentals of construction terminology, processes, procedures and technology provide a member with a strong, thorough overview of the industry. The following certification programs are offered through Clemson University: Certified Construction Associate (CCA), Certified Construction Bookkeeping (CCB), Construction Document Specialist (CDS) and Construction Industry Technician (CIT).

- NEF focuses on educating young people from kindergarten through 12th grade, with an emphasis on exposing children to construction career opportunities. More than 6,000 students participate in NEF's award-winning national Block-Kids contests each year.

- Each year, the NAWIC Founders' Scholarship Foundation awards \$50,000 in scholarships to students enrolled in higher education and skilled trades training programs.

### BY SHARING KNOWLEDGE AND IDEAS

- Through NAWIC, your employee will increase her knowledge of the industry by networking with other members employed in the construction industry.

- Chapter meetings, regional conferences and national Conventions provide opportunities to build a strong communication network and to broaden valuable contacts for your firm through your employee.

### BY SERVING THE CONSTRUCTION INDUSTRY

- Several NAWIC chapters establish scholarships and financial awards for area students pursuing degrees in various fields of construction.

- NAWIC chapters initiate and complete construction projects that benefit the industry and the community for such organizations as Habitat for Humanity International, Rebuilding Together and other local community-building entities.

- Chapter members have built playhouses, renovated public service buildings, and conducted construction safety workshops. Chapters and regions have also united to create and participate in flood- and disaster-relief programs.

- Numerous NAWIC chapters coordinate and participate in Mentoring a Girl in Construction (MAGIC) Summer Camps. MAGIC Summer Camp is designed to offer high-school girls opportunities to learn about the countless avenues of employment for women in the construction industry and to engage them via hands-on training.

- Local NAWIC projects may benefit your company directly or indirectly, but most importantly, they can involve you and your employee as you work together on behalf of the industry.

- As an employer, your support of NAWIC as a sponsor or by enrolling your employees as corporate chapter members will bring your company recognition as a supporter of women in the nontraditional field of construction.

### BY PARTICIPATING IN CAREER RECRUITMENT

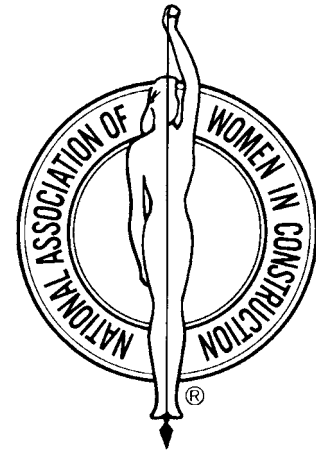
- NAWIC chapters conduct Career Days events in local schools and communities to encourage young men and women to enter the world of construction.

- Many chapters participate in job fairs to recruit women who are interested in changing careers, and to provide information about educational and training requirements for both traditional and nontraditional construction opportunities.

## PARTNERING AGREEMENTS

Various associations work with NAWIC to share resources, problem resolutions and safety training. NAWIC's future success requires working with and through other organizations to achieve its core purpose. NAWIC has formal partnering agreements with these organizations:

- ACE Mentor Program of America
- American Institute of Constructors
- American Road and Transportation Builders Association
- American Society of Professional Estimators
- American Subcontractors Association
- Associated Builders and Contractors
- Associated General Contractors of America
- Association for the Advancement of Construction Engineering
- Construction Financial Management Association
- Construction Specifications Institute
- Federal Highway Administration
- FMI Corporation
- International Code Council
- Mentoring a Girl in Construction (MAGIC) Summer Camp
- National Center for Construction Education & Research
- National Society of Professional Engineers
- Paxton/Patterson BuildingSkills
- Society for Marketing Professional Services
- Southern Building Code Congress International
- Surety and Fidelity Association
- U.S. Army Corps of Engineers
- U.S. Dept. of Labor, Women's Bureau
- Women Build of Habitat for Humanity International
- WomenWork! *The National Network for Women's Employment*



*BELIEVE. PERSEVERE. DARE.*

## HOW CAN AN EMPLOYER PARTICIPATE?

- Show your company's support of women in construction by becoming a NAWIC Sponsor. NAWIC Sponsorships are available at many different levels and offer multiple opportunities to reach out to NAWIC's niche audience.
  - Encourage your employees to join NAWIC. Your endorsement will generate interest among other employees. Support your employees in NAWIC by paying their dues as you do for employees of your firm who belong to other professional organizations.
  - Acquaint yourself with the many benefits of your employee's membership in NAWIC.
- Share your knowledge and experience in construction by participating in local chapter activities such as Block-Kids contests or Women in Construction Week.
  - Become a Corporate Chapter Member of NAWIC. Your company can hold one or more memberships and designate employees to represent your firm at local, regional and national meetings. NAWIC is a 501 (c) (6) nonprofit Association. Its membership dues may be tax deductible as a business expense. Check with your accountant.

## NAWIC'S CORE PURPOSE

*To enhance the success of women in the construction industry*

For more information about NAWIC or any of its programs, please contact the Association at:

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