

NAWIC



Top 5 Reasons to be a NAWIC Member

During these challenging economic times, many businesses have cut back – from employees to paper clips. Things like education and association memberships are also on the chopping block. Perhaps, you are wondering if you can “do without” your NAWIC membership next year. But please, think again. NAWIC offers unique opportunities to enhance your success as a woman in construction, which can help you, especially in tough times. Here are the **Top 5** reasons to be a NAWIC member.

#1 Networking

The number one benefit for members has always been the opportunity to network with cutting professionals in the construction industry. Information gained at meetings, conferences, Forums and Convention gives members a chance to make useful contacts with peers and industry experts. The contacts may be your next customer or help you find your next job.

#2 Education

We hear it over and over. An active NAWIC member learns so much about the construction industry through industry speakers, professional seminars, peers and experts. The knowledge gained contributes to members’ overall understanding of the industry and can be applied directly to her working situation.

#3 Purpose

Members uniting together for one single purpose: To enhance the success of women in construction. This purpose is expressed through various outlets, including community service projects and partnering with other industry organizations to hosting Construction Career Days and Block Kids competitions.

#4 Member Benefits

As a NAWIC member, you receive numerous discounts, career enhancement tools and other resources to help you both personally and professionally. Savings include discounts on continuing education through Lorman Education Services, discounts on shipping through FedEx and discounts on NAWIC Career Center services to name just a few.

#5 The NAWIC IMAGE

In a recent *NAWIC IMAGE* Readership Survey, more than half of the respondents named the magazine as their favorite member benefit. Members look to the bimonthly Association magazine for compelling editorial pertinent to the construction industry and women within the industry, Association news and events. *The IMAGE* addresses issues, causes, concerns and trends relevant to the industry you don’t want to miss.

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